



QP Name: Drawing & Painting Artist QP Code: MES/Q1515

QP Version: 1.0

NSQF Level: 3

Model Curriculum Version: 1.0

Media & Entertainment Skills Council, 522-524, DLF Tower-A, Jasola, New Delhi - 110025

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Training Parameters

Sector	Media and Entertainment
Sub-Sector	Art and Design
Occupation	Art & Design
Country	India
NSQF Level	3
Aligned to NCO/ISCO/ISIC Code	NCO-2354
Minimum Educational Qualification and Experience	10th Class pass OR
	8th Class Pass with ITI (Two Years)
Pre-Requisite License or Training	NA
Minimum Job Entry Age	16 Years
Last Reviewed On	18/05/2022
Next Review Date	29/06/2025
NSQC Approval Date	30/06/2022
QP Version	1.0
Model Curriculum Creation Date	18/05/2022
Model Curriculum Valid Up to Date	29/06/2025
Model Curriculum Version	1.0
Minimum Duration of the Course	360 Hours
Maximum Duration of the Course	360 Hours

Program Overview

This section summarizes the end objectives of the program along with its duration.

Training Outcomes

At the end of the program, the learner should have acquired the listed knowledge and skills.

- Use different techniques and media to develop art works
- Demonstrate artistic skills
- Maintain workplace health and Safety

Compulsory Modules

The table lists the modules and their duration corresponding to the Compulsory NOS of the QP.

NOS and Module Details	Theory Duration	Practical Duration	On-the-Job Training Duration (Mandatory)	On-the-Job Training Duration (Recommended)	Total Duration
MES/N0541: Use techniques such as knitting, weaving, glassblowing, painting, drawing, and sculpting	20:00	20:00			40:00
MES/N0542: Create sketches, templates, or models to guide their work	20:00	20:00			40:00
MES/N0543: Select which materials to use on the basis of color, texture, strength, and other criteria	30:00	30:00			60:00
MES/N0544: Shape, join, or cut materials for a final product	20:00	20:00			40:00
MES/N0107: Develop and maintain portfolio	30:00	30:00			60:00
MES/N0104: Maintain workplace health and safety"	30:00	30:00			60:00
Total	150:00	150:00	60:00		360:00

Module Details

Module 1: Apply techniques such as knitting, weaving, glassblowing, painting, drawing, and sculpting

Terminal Outcomes: After the successful completion of this module, the Participant will be able to:

- Design and provide appropriate instruction on art techniques
- Demonstrate and assist learners to use different techniques and media to develop art works

Duration: 20:00	Duration: 20:00
Theory – Key Learning Outcomes	Practical – Key Learning Outcomes
After the successful completion of this	After the successful completion of this
module, the Participant will be able to:	module, the Participant will be able to :
 Discuss the use of different materials, like ceramics, glass, textiles, wood, metal, and paper. Discuss and communicate clear learning objectives and instructions. plan lessons on art and art history in accordance with learners' learning objectives. provide instruction on the use of basic principles of design and colour, concepts, media and formats (such as graphite and charcoal pencils, as well as oil, acrylic, and watercolor paint). Encourage aesthetic understanding and artistic expression among learners. 	 Create unique pieces of art, such as pottery, quilts, stained glass, furniture, jewelry, and clothing using appropriate materials. Demonstrate the use of use fine-art techniques—for example, painting, sketching, and printing—to add finishing touches to their products. Show how to use ones skill for knitting, weaving, glass blowing, painting, drawing, or sculpting. Develop creative ideas or new methods for making art. Create sketches, templates, or models to guide their work. Select which materials to use on the basis of colour, texture, and strength. Show how to process materials by shaping, joining, or cutting. Demonstrate the use of visual elements: composition, colour, space, and perspective, to produce effects. Develop portfolios highlighting their artistic styles and abilities.
Classroom Aids:	
Laptop, whiteboard, marker, projector	
Tools, Equipment and Other Requirements	
Graphite pencils.	
• Brushes.	
• Paint.	
Kneaded eraser.	
 Painting or drawing paper pads. 	
 Painting knife or a palette knife. 	

- Painting palette.
- Masking tape.

Module 2: Create sketches, templates, or models to guide their work

Terminal Outcomes: After the successful completion of this module, the Participant will be able to:

- Able to draw sketch and drawing
- Collect and study cultural information on a dance in order to perform the traditional or popular form.
- Expand the traditional or popular dance form to stage it for presentation

Duration: 20:00	Duration : 20:00
Theory – Key Learning Outcomes	Practical – Key Learning Outcomes
After the successful completion of this module, the Participant will be able to:	After the successful completion of this module, the Participant will be able to :
Draw sketches outline	Line drawing
Define template for design	Creation of outlines
	Create various shape and design
	Articulate theme / story
	Identify right colour
	Analyse shades
	• Corelate it with emotions and
	creativity
Classroom Aids:	1
Laptop, whiteboard, marker, projector	
Tools, Equipment and Other Requirements	
Related software	

Module 3: Select which materials to use on the basis of color, texture, strength, and other criteria

Terminal Outcomes: After the successful completion of this module, the Participant will be able to:

- Identify right equipment and material to be used
- Analyse colour and theme as in line with the concept
- Analyze works of art contextually

Duration: 30:00	Duration: 30:00			
Theory – Key Learning Outcomes	Practical – Key Learning Outcomes			
After the successful completion of this module, the Participant will be able to:	After the successful completion of this module, the Participant will be able to :			
 perceive and analyze artistic work and architecture apply criteria to evaluate artistic work select suitable material to do drawing and paintings 	 relate artistic ideas and works with societal, cultural, and historical context to deepen understanding interpret intent and meaning in artistic work Encourage self-expression and creativity encourage to explore the expressive possibilities of various media synthesize and relate knowledge and personal experiences to make art. reflect on art after visiting museums, galleries, and artist studios Use right material for drawing and painting 			

Classroom Aids:

Laptop, whiteboard, marker, projector

Tools, Equipment and Other Requirements

Module 4: Shape, join, or cut materials for a final product

Terminal Outcomes: After the successful completion of this module, the Participant will be able to:

- Explain fundamentals of sketching
- Incorporate perspective into the drawing
- Create texture and apply it to the drawing
- Draw from life

Duration: 20:00	Duration: 200:00
Theory – Key Learning Outcomes After the successful completion of this module, the Participant will be able to:	Practical – Key Learning Outcomes After the successful completion of this module, the Participant will be able to :
 select appropriate materials for drawing (paper graphite/pencil) demonstrate correct hand positions and angles for drawing demonstrate basic sketching approaches (hatching, cross-hatching, stippling etc.,) demonstrate four fundamental drawing skills – shape/edge, measurement, light (value), and space (perspective) Incorporate perspective into the drawing 	 apply basics of perspective drawing and perspective rulers draw different design forms using 1,2 and 3 perspectives Create texture and apply it to the drawing demonstrated various types of texture used in sketching use texture makes your sketchbook more visually interesting Draw from life explain creating quick rough sketches and drawing from imagination demonstrate steps for still life drawings or drawings of non-living objects demonstrate steps for real object drawings using models

Classroom Aids:

Laptop, whiteboard, marker, projector

Tools, Equipment and Other Requirements

Relevant softwares

Module 5: Develop and maintain portfolio

Terminal Outcomes:

- Use criterion-based assessment to assess learners' progress
- Provide constructive feedback to learners

Duration: 30:00	Duration: 30:00
Theory – Key Learning Outcomes After the successful completion of this module, the Participant will be able to:	Practical – Key Learning Outcomes After the successful completion of this module, the Participant will be able to:
 Create a portfolio showcasing recordings, show reel, best headshots, and performance shots, etc., keeping in mind a wide range of audience. Choose appropriate networking channels and social media platforms such as YouTube, LinkedIn, Instagram, etc. for promoting themselves. 	 Interact with associated federation or association for becoming a member. Prepare a list of production houses, including details of producers, directors, casting directors, etc. and their work before approaching for assignments. Approach production houses in a very professional manner showcasing the portfolio. Demonstrate artistic skills set during audition, screen test, voice test etc. Negotiate for remuneration of contract, work order aligned with the assignments. Recognize various components of the contract such a remuneration, terms and clauses, assignment details, duration of the project, etc. and study thoroughly before signing
Classroom Aids:	
Laptop, whiteboard, marker, projector	
Tools, Equipment and Other Requirements	
Related software	
Classroom Aids:	
Laptop, whiteboard, marker, projector	
Tools, Equipment and Other Requirements	
Related software	

Module 6: Maintain Workplace Health and Safety

Terminal Outcomes: After the successful completion of this module, the Participant will be able to:

- Discuss the health, safety and security risks prevalent in the workplace and report health and safety issues to the person responsible for health and safety and the resources available.
- Comply with procedures in the event of an emergency
- Discuss the various safety precautions to be taken.

Duration: 30:00	Duration: 30:00
Theory – Key Learning Outcomes After the successful completion of this module, the Participant will be ableto:	Practical – Key Learning Outcomes After the successful completion of this module, the Participant will be able to
 Recall health, safety and security- related guidelines and identify the risks involved. Maintain correct posture while working and maintain and use the first aid kit whenever required. report health and safety risks/ hazards to concerned personnel Recall people responsible for health and safety and able to contact in case of emergency Illustrate security signals and other safety and emergency signals Explain the process to identify and report risk. Enumerate and recommend opportunities for improving health, safety, and security to the designated person Describe how to report any hazards outside the individual's authority to the relevant person in line with organisational procedures and warn other people who may be affected complying with procedures in the event of an emergency 	 Identify the different types of health and safety hazards in a workplace Practice safe working practices for own job role Perform evacuation procedures and other arrangements for handling risks Perform the reporting of hazard identify and document potential risks like sitting postures while using the computer, eye fatigue and other hazards in the workplace Demonstrate the use of Personal Protective Equipment (PPE) appropriately.
Classroom Aids:	
Laptop, whiteboard, marker, projector, Health an	d Safety Signs and policy
Tools, Equipment and Other Requirements	

Annexure

Trainer Requirements

Trainer Prerequisites						
Minimum Educational	Specialization	Relevant Industry Experience		Training Experience		Remarks
Qualification		Years	Specialization	Years	Specialization	
12 th Pass	Art and design	2	Relevant experience in Art and design required	3	-	-

Trainer Certification				
Domain Certification Platform Certification				
Certified for Job Role: "Drawing & Painting Artist" mapped to QP: "MES/Q1515", version 1.0. Minimum accepted score as per SSC guidelines is 80%.	Job Role: "Trainer", mapped to the Qualification			

Assessor Requirements

Assessor Prerequisites						
Minimum Specialization Educational		Relevant Industry Experience		Training/Assessment Experience		Remarks
Qualification		Years	Specialization	Years	Specialization	
12 th Pass	Art and design	2	Relevant experience in Art and design required	5	-	-

Assessor Certification			
Domain Certification	Platform Certification		
Certified for Job Role: "Drawing & Painting Artist" mappedto QP: "MES/Q1515", version 1.0. Minimum accepted score as per SSC guidelines is 80%.	Recommended that the Assessor is certified for the Job Role: "Assessor", mapped to th Qualification Pack: "MEP/Q2701, v1.0 Assessor with the scoring of a minimum 80%.		

Assessment Strategy

This section includes the processes involved in identifying, gathering and interpreting information to evaluate the learner on the required competencies of the program.

Assessment system Overview:-

Assessment will be carried out by MESC affiliated assessment partners. Based on the results of assessment, MESC certifies the learners. Candidates have to pass online theoretical assessment which is approved by MESC. The assessment will have both theory and practical components in 30:70 ratio. While theory assessment is summative and an online written exam; practical will involve demonstrations of applications and presentations of procedures and other components. Practical assessment will also be summative in nature.

Testing Environment:-

Training partner has to share the batch start date and end date, number of trainees and the job role. Assessment is fixed for a day after the end date of training. It could be next day or later. Assessment will be conducted at the training venue. Question bank of theory and practical will be prepared by assessment agency and approved by MESC. From this set of questions, assessment agency will prepare the question paper. Theory testing will include multiple choice questions, pictorial question, etc. which will test the trainee on theoretical knowledge of the subject. The theory and practical assessments will be carried out on same day. If there are candidates in large number, more assessors and venue will be organized on same day of the assessment.

Assessment			
Assessment Type	Formative or Summative	Strategies	Examples
Theory	Summative	Written Examination	Knowledge of facts related to the job role and functions. Understanding of principles and concepts related to the job role and functions
Practical	Summative	Structured tasks	Presentation
Viva	Summative	Questioning and Probing	Mock interview on topics

Assessment Quality Assurance framework

Only certified assessor can be assigned for conducting assessment. Provision of 100 % video recording with clear audio to be maintained and the same is to be submitted to MESC. The training partner will intimate the time of arrival of the assessor and time of leaving the venue.

Methods of Validation:-

Unless the trainee is registered, the person cannot undergo assessment. To further ensure that the person registered is the person appearing for assessment, id verification will be carried out. Aadhar card number is required of registering the candidate for training. This will form the basis of further verification during the assessment. Assessor conducts the assessment in accordance with the assessment guidelines and question bank as per the job role. The assessor carries tablet with the loaded questions. This tablet is geotagged and so it is monitored to check their arrival and completion of assessment. Video of the practical session is prepared and submitted to MESC. Random spot checks/audit is conducted by MESC assigned persons to check the quality of assessment. Assessment agency will be responsible to put details in SIP. MESC will also validate the data and result received from the assessment agency.

Method of assessment documentation and access

The assessment agency will upload the result of assessment in the portal. The data will not be accessible for change by the assessment agency after the upload. The assessment data will be validated by MESC assessment team. After upload, only MESC can access this data. MESC approves the results within a week and uploads it.